



WCPO

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ORDER

Print Date 10/26/12 Page 1 of 1

Flight Dates 10/31/12-10/31/12Contract / Revision 316047 / **Candidate. 10.31.12.**Original Date / Revision 10/26/12 10/26/12 Agency Com 15%Advertiser Lewis / Independent / Congr Billing Contact125 N Lincoln Avenue
Sterling, VA 20164Agency Kathleen OffermanBuying Contact125 N Lincoln Avenue
Sterling, VA 20164Sales Office EWSDCSales Region NATAgency RefOrder Sep 00:20:00Estimate # David Lewis For CongressAlt Order #Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar CALENDARDemographic A35+Rev Codes POL POL CANDProduct Codes PLPriority DEFAdvertiser RefPrimary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	1	\$1,275.00	\$1,500.00	0.00
Totals	1	\$1,275.00	\$1,500.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/31/12	1	\$1,275.00	\$1,500.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WCPO	10/31/12	10/31/12	M-SU 11p Late News	CM	11-1135p	--W----	:45	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				M-SU 11p Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	--W----		1		\$1,500.00		0.00					
														Totals	1 \$1,500.00